

KRZYSZTOF GRUCA

NAME: Krzysztof

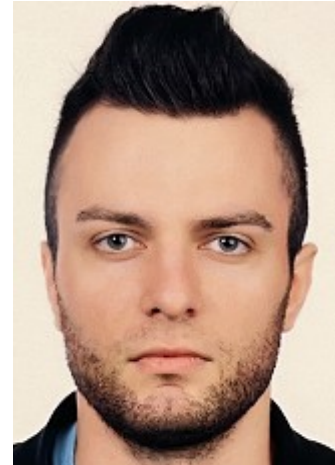
SURNAME: Gruca

DATE OF BIRTH: 11.02.1990

ADDRESS: 10 Hardign Close, LE674EW Coalville

phone: +44 7720 859732

e-mail: contact@bardondesign.co.uk



PERSONAL SUMMARY

From an early age I showed interest in art by winning numerous provincial competitions. With time, I started to be passionate about computer graphics, deepening my knowledge in this field. At that time, I managed to create my first websites based on simple html. These were sports-related websites - created as part of science and hobby.

I also decided to learn about the positioning of pages and the secrets of content optimization for SEO to improve website traffic.

After some time, orders from order I started to create graphics for friends and smaller companies - mainly small websites, posters and leaflets.

After graduating from the landscape architecture school, I created online stores on the Polish market on the basis of work combined with a hobby. It was among other things, a shop with perfumes and garden supplies. I also created my own online store with Italian coffee.

In 2016 I got an offer to go to Great Britain and unfortunately I had to quit my job connected with this great passion for some time.

Currently, I still help my friends with small graphic projects. Thanks to my ability I also create my own products that I sell on online platforms such as Amazon, Etsy, Redbubble.

I hope that this short, pictorial statement about me will help you make the right

choice regarding the with geard position the job I am applying for to next realize yourself in your company. I can guarantee the experience and knowledge that I have gained over the years will contribute to the effectiveness of all actions implemented by me.

SKILLS

- knowledge of HTML,
- excellent knowledge of Adobe PS,
- knowledge of Wordpress CMS,
- basic SEO knowledge,
- knowledge of the Amazon Platform,
- driving license category B and class 2,
- a sense of aesthetics,
- creativity,
- communicativeness,
- motivation and entrepreneurship,
- good work organization,
- ability to work in a team.

EXPERIENCE

2003 - / COMPUTER GRAPHICS

Graphic designs of marketing materials:
creating poster designs, flyers, folders, business cards, T-shirts, materials for outdoor advertising.

MARKETING

- bonstruction of a company website (WordPress),
- SEO, link building and content marketing,
- full product analysis on Amazon,
- help with the Amazon Advertising setting.

ONLINE SHOP

- construction and administration of online stores (WooCommerce),
- running and maintaining a fan page,
- processing and preparation of product photos,
- ability to manage the offer and the price,
- managing the sales process.

2009 - 2011 / Creation and operation of own eGusto.pl online store.

2011 - 2016 / Work as a driver and warehouse worker "Ziaja Polska".

2015 - 2016 / Club manager and promoter, responsible for the organization of

events, website and advertising posters - Krakow, Poland.

2016 - 2019 / Extrusion Operator - CPS Flexible Leicester LE3 3PZ, UK.

2019 - / Warehouse worker, ForkLift and RT Driver - Amazon UK Services Ltd. - Coalville LE67 1FB, UK.

2020 - 2021 / Own online store with wall arts - sale using the Print on demand method.

2021 - / Creation and sale of own paperback products on Amazon.

EDUCATION

ARCHITECTURE AND LANDSCAPE TECHNICAL

2006-2010 / Technical secondary school in the field of Architecture and Landscape Technique Construction School No. 1 in Krakow

LANGUAGES

- **english** - intermediate level
- **polish** - perfect

INTERESTED

- graphics,
- marketing,
- football,
- travel,
- bodybuilding.

CLAUSE

„I agree to the processing of personal data provided in this document for realising the recruitment process pursuant to the Personal Data Protection Act of 10 May 2018 (Journal of Laws 2018, item 1000) and in agreement with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)”.